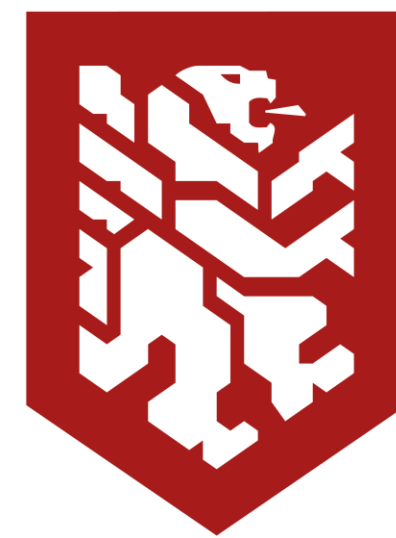
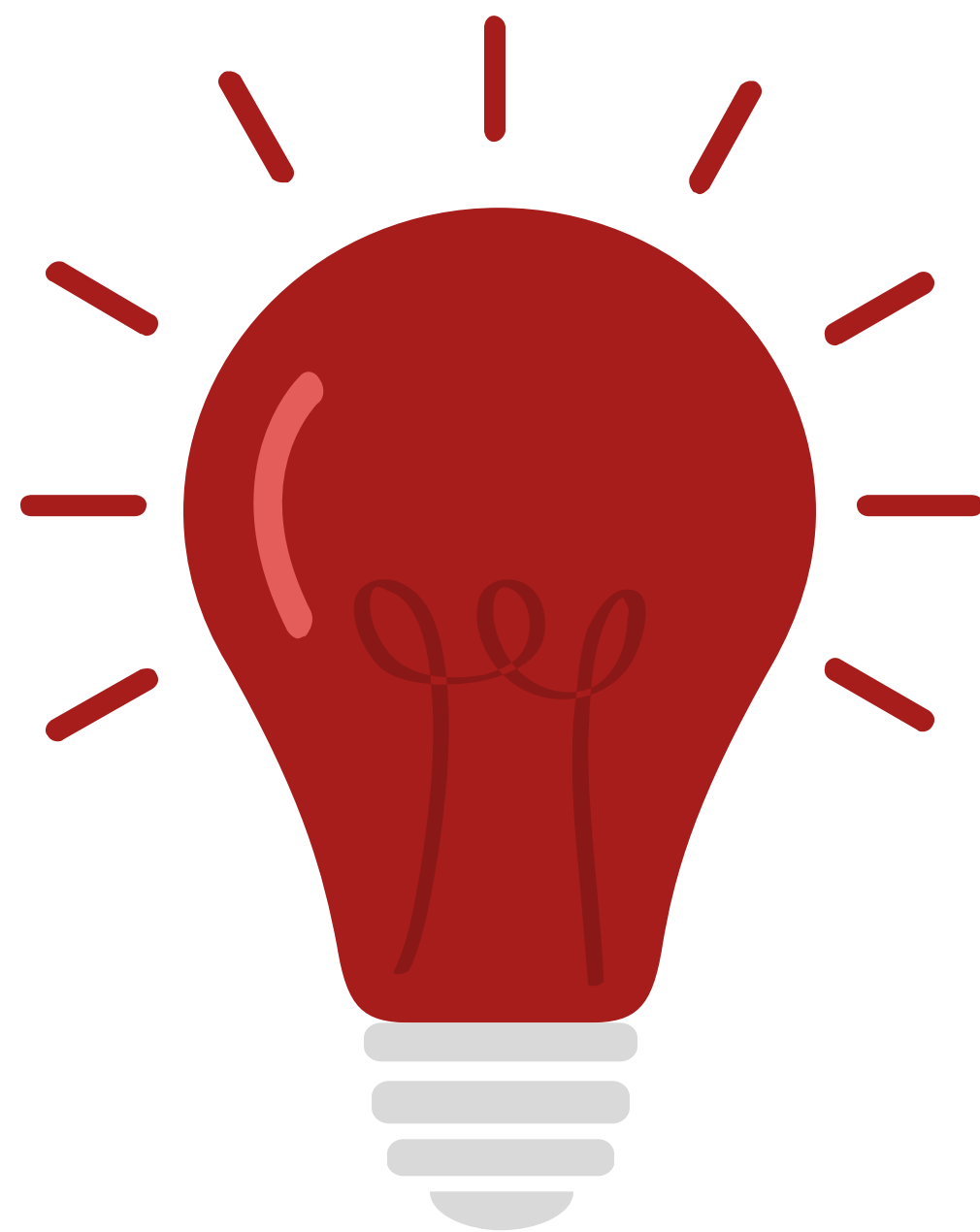


“A movement for positive change from within the business community of Jersey.”



**THE JERSEY
GOOD BUSINESS
CHARTER**

Why? To celebrate and challenge



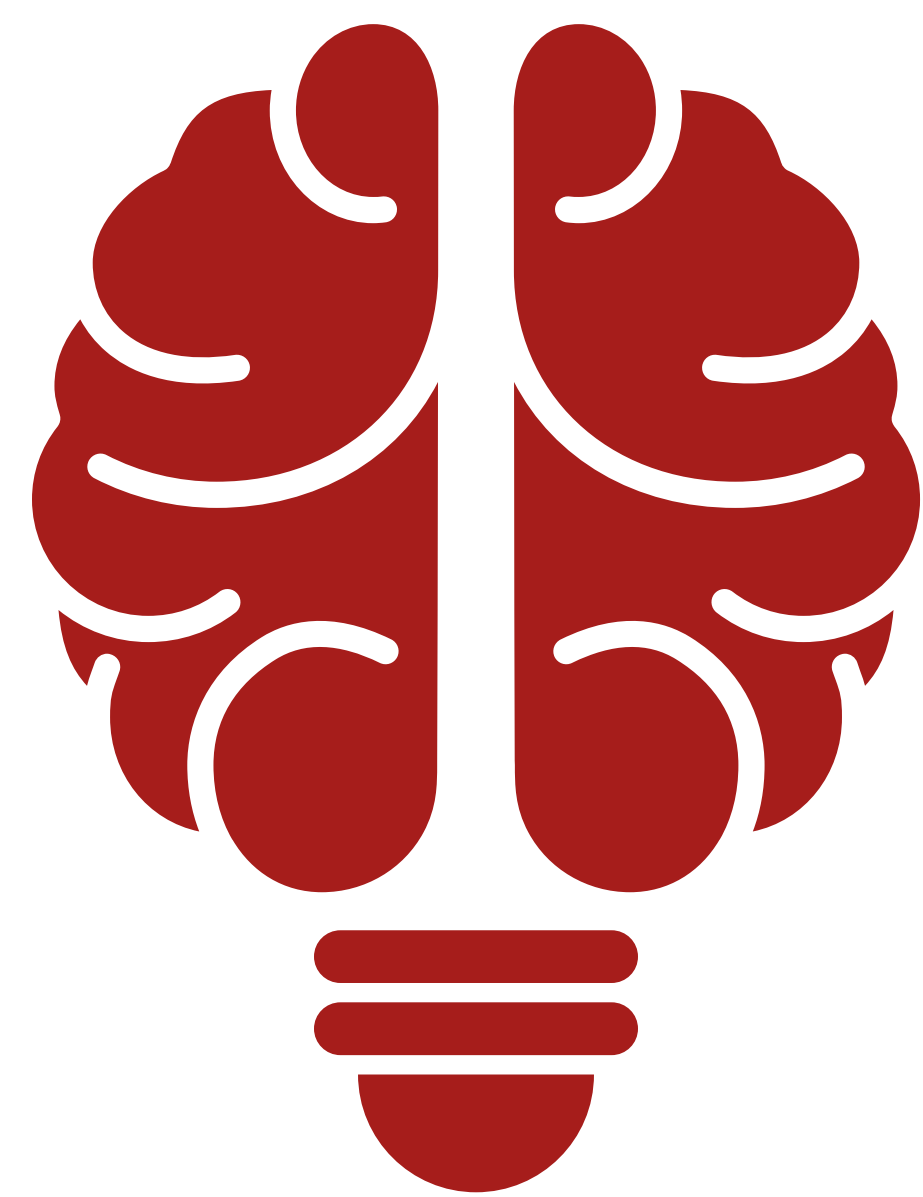
1

To celebrate those Jersey businesses who are doing great work and making an impact for the common good

2

To challenge all Jersey businesses to progress their activities towards greater impact, greater measurement and more holistic thinking

A deeper why



1

To broaden and deepen the conversation in the Jersey business community about business ethics and the role of business for the common good

2

To create a community of mutual support and encouragement for those who are serious about taking their journey of ethical business to the next level

The Charter



- The Charter was built with reference to international standards such as ISO 26000 and the UN SD framework.
- The Charter is principally tailored to Jersey’s SME sector, which has smaller businesses, serving local customers and clients.
- The Charter includes priorities such as sustainability, wellbeing and diversity & inclusion – but takes a more holistic view of the ethical imperative to make a net contribution to the common good.

The Charter Levels



Standard

be a part of the movement for good business.



Bronze

resolved credible intention...



Silver

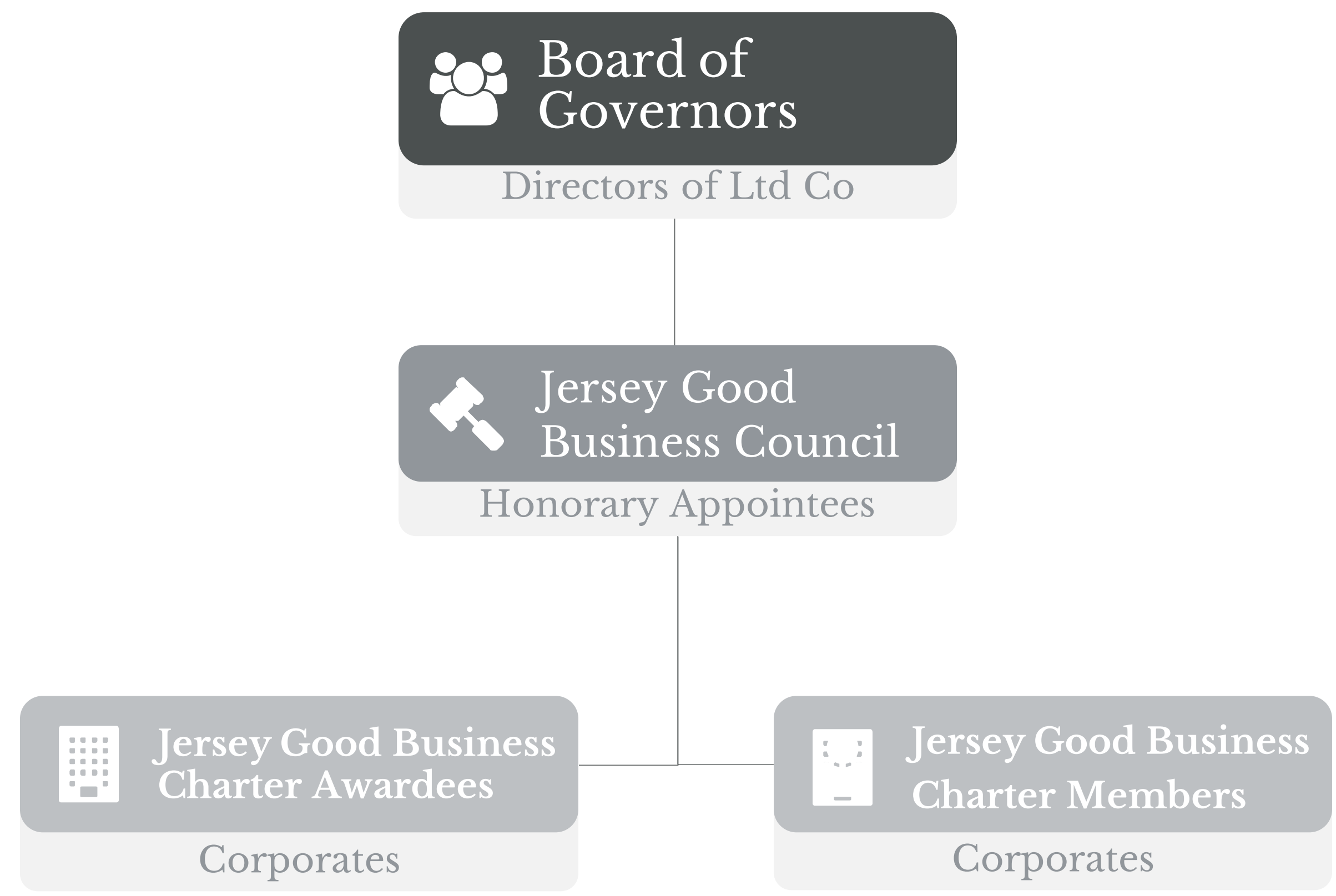
significant measurable outcomes...



Gold

exemplary business-wide outcomes...

Governance





Heather-Anne Hubbell



Simon Soar



Simon Nash

Board of Governors

- Ultimately responsible for the Jersey Good Business Charter.
- Decide which charities / causes to distribute surpluses to.
- Oversee the administration.
- Approve budgets and amends to the standard.
- Serve without remuneration.

former Board Members



Anne-Marie Vibert



Dr Eve Poole



Lisa Springate



Dr Gunther Thumann



Andrew MacLaughlin



Brendan McMahon



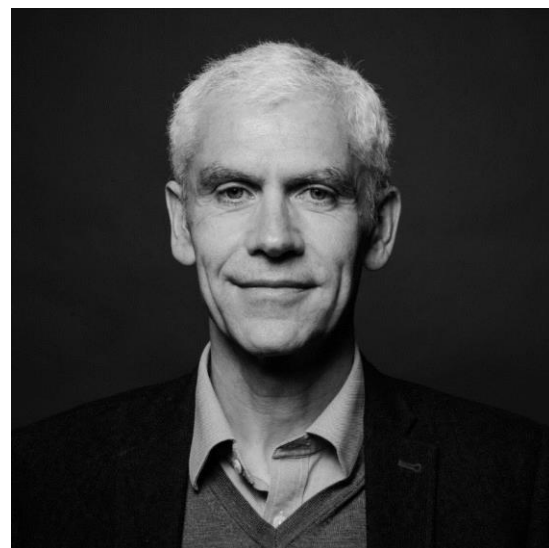
Nigel Campbell



Andrew Quinn



Mark Lewis



Good Business Council

- Co-assess on applications for Charter Mark status (with an expert assessor).
- Suggest amendments.
- Serve without remuneration.



former Council Members



Network Activities



www.goodbusinesscharter.je | info@jgoodbusinesscharter.je

© 2018 The Jersey Good Business Charter. All Rights Reserved.



The Application Process



Complete the short declaration

Standard Level awarded (Digital Assets)

Identify evidence for inspection and arrange assessment date. Pay assessment fee.

Charter Status awarded, - Bronze, Silver, Gold.

Physical certificate News / event photography



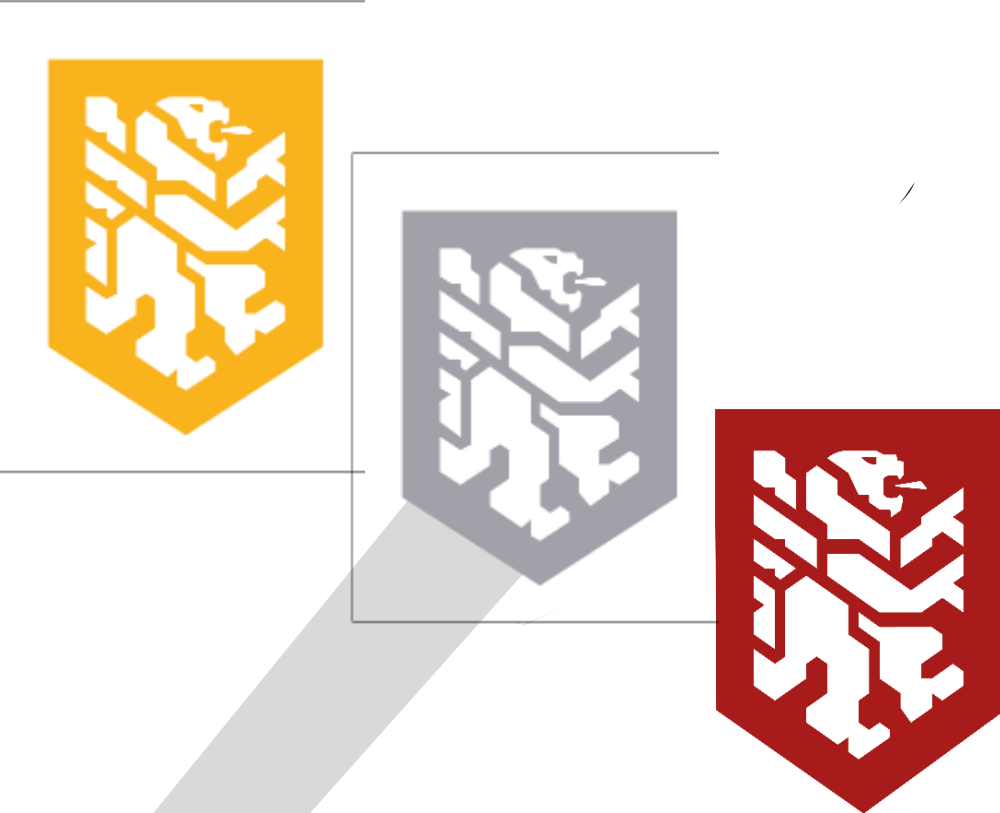
Pay annual subs £150 - £750

Complete 60 item questionnaire.

- 1. Intent – Bronze level
- 2. Outcomes – Silver level
- 3. Exemplary Outcomes – Gold Level

Jersey Good Business Council member(s) and expert assessor complete site visit.

Bronze – 45 min – “CEO” interview
 Silver – 2 hours – evidence inspection
 Gold – 7 hours – evidence, plus meetings with staff, suppliers, customers



Corporate Members

Royal Bank of Canada
Rowlands
Rok Construction
Normans
Affinity
Islands Insurance
Coop
Equiom
JFL
HSBC
Barclays
Grant Thornton
Aoex
Onogo

(fully assessed to Bronze Level)

RBSI
Switch Digital

(applicants and affiliates)

Opportunity to partner for good

“Together everyone achieves more.”

